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Succession Planning: Gerhard Jansen and Peter Stähli to co-preside Jansen PrimeSteps Foundation

At the request of the 77-year-old founder of JPF, Gerhard Jansen, our Board decided to establish a co-presidency as of August 2023. The co-presidents are former president Gerhard Jansen and the current vice-president, Peter Stähli.

"An entrepreneurial approach to development aid has great opportunities to make a lasting impact" Stähli welcomes his new position.

Gerhard Jansen, who already placed great importance on timely succession planning in his former company, seeks to prepare the foundation for a future without the founders - both on a conceptual and organisational level. In particular, the entrepreneurial orientation of the Jansen PrimeSteps Foundation and the continuity of management style and values are to be secured.



Gerhard Jansen and Peter Stähli

"After the first ten years, we know that entrepreneurial poverty reduction works. And achieves much more than simply distributing donations. I am very pleased to have found a passionate entrepreneur in Peter Stähli as my co-president and successor" Jansen comments.



About Jansen PrimeSteps Foundation:

The Jansen PrimeSteps Foundation celebrates a ten year anniversary: The foundation was established in 2013 by entrepreneur Gerhard Jansen and his wife Susi Jansen as a charitable foundation. The foundations main purpose ist to enable and empower people in need, coming from an entrepreneurial angle. JPF gives initial and early support to projects that have the potential to turn self-sustainable, multiply their positive effects and thus enable an increasing number of people to enjoy better living conditions.

The foundation is politically and denominationally neutral and is endowed with a capital of 10 million Swiss francs. The Jansen PrimeSteps Foundation has been successfully engaged in development aid according to entrepreneurial principles for 10 years, among others in Cambodia, South Africa, Kenya, Zimbabwe and Burkina Faso.

Further information: www.primesteps.ch

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